



# 50TH ANNIVERSARY MEETING

## PHYTOCHEMICAL SOCIETY OF NORTH AMERICA

### DECEMBER 10TH - 15TH, 2011

THE FAIRMONT ORCHID, HAWAII  
ON THE BIG ISLAND'S BEAUTIFUL KOHALA COAST



### TOPICS

- 50 years of PSNA
- Metabolism & Metabolomics
- Natural Products in Agriculture
- Transcriptome Profiling
- Phytomedicine
- Phytomedicine
- Biodiversity
- Biosynthesis
- Natural Product Drug Discovery
- Biofuels and Bioengineering
- Medicinal Plants
- Botanicals

### ORGANIZING COMMITTEE

**Norman G. Lewis, Ph.D.**

**Committee Chair**

Director  
Institute of Biological Chemistry  
Washington State University

**John M. Pezzuto, Ph.D.**

**Local Host**

Professor and Dean  
College of Pharmacy  
University of Hawai'i at Hilo

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**PSNA President**

National Center for Natural  
Products Research  
USDA-ARS

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**PSNA President-Elect**

Professor, Biological Sciences  
Dean, School of Graduate Studies  
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**PSNA Past-President**

Associate Professor and Fellow  
Institute of Biological Chemistry  
Washington State University

**Mark A. Bernards, Ph.D.**

**PSNA Past-President**

Professor & Chair  
Department of Biology  
The University of Western Ontario

**John Thor Arnason, Ph.D.**

Professor of Biology  
Department of Biology  
University of Ottawa

**Judith Fox-Goldstein, CFE**

Administrative Director  
University of Hawai'i at Hilo  
Conference Center

### SCIENTIFIC COMMITTEE

- Ikuro Abe
- Gynheung An
- Yoshinori Asakawa
- K. Hüsnü Can Başer
- Rudolf Bauer
- Jörg Bohlmann
- G. Paul Bolwell
- Vanderlan Da Silva Bolzani
- Wanchai De-Eknamkul
- Daneel Ferreira
- Mary Garson
- Jonathan Gershenzon
- De-an Guo
- Mahabir P. Gupta
- Massuo Jorge Kato
- Ikhlas A. Khan
- Toni M. Kutchan
- Rachel Mata
- Susan McCormick
- Cecilia A. McIntosh
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- Hermann M. Niemeyer
- M. Soledade C. Pedras
- John M. Pezzuto
- Richard Robins
- Michel Rohmer
- Rosario Rojas
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- Joachim Stöckigt
- Dieter Strack
- Hermann Stuppner
- Toshiaki Umezawa
- Robert Verpoorte



UNIVERSITY OF HAWAII  
at HAWAII  
**HILO**

LOCAL HOST: UNIVERSITY OF HAWAII AT HILO COLLEGE OF PHARMACY



# 50TH ANNIVERSARY MEETING PHYTOCHEMICAL SOCIETY OF NORTH AMERICA

## E Komo Mai (Welcome) to Hawai'i!

Chosen as the site of the recognition of the 50th Anniversary of the Phytochemical Society of North America (PSNA), we are honored to invite you to share this extraordinary opportunity to network with your colleagues, present your latest research and learn from world-renowned experts while celebrating PSNA's 50th year anniversary in one of the Greatest Living Laboratories in the world - Hawai'i's Big Island.

Hosted by the College of Pharmacy, University of Hawai'i at Hilo, you will appreciate the joy of science while exploring the Big Island's exquisite Outdoor Classrooms! With 11 of the world's 13 climate zones, diverse environments and multi-cultural population, you'll discover the wonders of the Big Island of Hawai'i as you examine the science and diversity of this unique environment.

The Fairmont Orchid, Hawai'i is the perfect conference venue for PSNA's 2011 conference. In honor of PSNA's 50th Anniversary, this magnificent, ocean side hotel is offering very special hotel room rates starting at \$159.00 + tax. Hotel reservations are now being accepted for the PSNA Conference. Please visit the website to reserve your hotel room:  
<http://uhhconferencecenter.com/psna.html>. Book early to secure the discounted rates!

Bask on the beaches of Waikoloa, trek through Hawai'i Volcanoes National Park, examine the skies as seen by the world-class observatories dwelling on the 14,000-foot summit of Mauna Kea, touch Mother Nature in the lush rain forests and extol at the beauty of the awe-inspiring coastlines, micro-environments, and coral reefs. The grandeur of Hawai'i's Big Island will leave you laulea (peaceful).

Learn, teach, and discover. I ku ka makemake e hele mai, hele no me ka malo'elo'e: If you wish to come do not be hesitant, for you are welcome!

We look forward to hosting you on Hawai'i's Big Island at PSNA's 2011 conference!

Mahalo,

**John M. Pezzuto, Ph.D.**  
Professor and Dean  
College of Pharmacy  
University of Hawai'i at Hilo  
34 Rainbow Drive  
Hilo, Hawai'i 96720  
[psna2011@hawaii.edu](mailto:psna2011@hawaii.edu)



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